



# BRAND

## YOU ARE THE BRAND

### BRANDING STRATEGIES FROM A HOLLYWOOD MEDIA COACH

#### BRIEF DESCRIPTION

Have you become so focused on your passion that you have neglected to build your own personal brand?

In today's media-savvy society, success for your creative career requires learning how to build your public identity and market yourself! International personal branding expert and media consultant, Jess Ponce III shares branding essentials for influencers, on-air personalities, subject-matter experts, and creative talent to maximize self-promotion, grow professional networks, pitch creative concepts, and close deals.

#### KEY TAKEAWAYS

- Project a powerful presence in front of audiences...online, in a room, and on camera
- Find your authentic voice and articulate your messages clearly and effectively
- Create influence by leveraging physical, emotional, and linguistic strengths

#### JESS PONCE III

Discover why brand leaders such as Lucasfilm, Disney, HGTV, LinkedIn, and BNP Paribas have called on Jess to coach their executives, spokespeople, and talent. Jess shares ways to showcase your personal brand, stay on-message across all platforms, and effectively pitch yourself to those who need to know you.

Email me to learn more: [jp3@jp3globalmedia.com](mailto:jp3@jp3globalmedia.com)



# CUSTOM TRAINING



## Jess Ponce III

BE SEEN. BE HEARD. BREAKTHROUGH.



**Programs available in half day, full day, multi-day, and 90-minute sessions, in-person or online.**

Internationally known brand leaders call on Jess Ponce III to coach their spokespeople and talent.



Results are profound.

Jess offers custom solutions that amplify the power of one's personal presence on camera, online, at live events, and in high-energy meetings. The author of "Everyday Celebrity" and "A.W.E.S.O.M.E.: 7 Keys to Unlock the Speaker Within," Jess works with executives of Fortune 500 companies, creative professionals, TEDx speakers, and others to strengthen presentation, leadership, and media skills for business events that regularly include press interviews, internal communications, conferences, and corporate conversations. Abroad, Jess is a top speaker and workshop facilitator with the Awesome Group in Taipei and its affiliates in Hong Kong and Mainland China.

An outstanding communication coach as well as business opportunity manager and personal branding expert, Jess is the creative force behind Media 2x3, a U.S. based media-company that develops and packages personality, entrepreneurial, and media talent. He has produced and developed programming for ABC, Fox, Warner Bros., E! Entertainment, Style, TV Guide Network, and MTV. He is a keynote speaker on signature topics that include personal branding secrets from Hollywood, the art of authentic self-promotion, and harnessing the true power of being seen and heard.

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