



# THE RISE OF GLOBAL BRAND AMBASSADORS

BRANDING STRATEGIES FROM A HOLLYWOOD MEDIA COACH

## BRIEF DESCRIPTION

In today's competitive marketplace, the need for media-savvy brand ambassadors has skyrocketed. Yet, not every business leader and subject matter expert called upon to represent the brand is ready to talk to the press, discuss key message points, or interact effectively across multiple promotional platforms.

## KEY TAKEAWAYS

- Project a powerful presence in front of audiences...online, in a room, and on-camera
- Find their authentic voice and articulate your messages clearly and effectively
- Create influence by leveraging individual physical, emotional, and linguistic strengths

## JESS PONCE III

International personal branding expert and media trainer Jess Ponce III helps new and seasoned brand representatives develop their skills to attract attention and make sure the message of their brand resonates authentically.

Discover why brand leaders such as Lucasfilm, Disney, HGTV, LinkedIn, and BNP Paribas have called on Jess to coach their executives, spokespeople, and talent. Email me to learn more: [jp3@jp3globalmedia.com](mailto:jp3@jp3globalmedia.com)



# CUSTOM TRAINING



**Jess Ponce III**

**BE SEEN. BE HEARD. BREAKTHROUGH.**



**Programs available in half day, full day, multi-day, and 90-minute sessions, in-person or online.**

Internationally known brand leaders call on Jess Ponce III to coach their spokespeople and talent.



Results are profound.

Jess offers custom solutions that amplify the power of one's personal presence on camera, online, at live events, and in high-energy meetings. The author of "Everyday Celebrity" and "A.W.E.S.O.M.E.: 7 Keys to Unlock the Speaker Within," Jess works with executives of Fortune 500 companies, creative professionals, TEDx speakers, and others to strengthen presentation, leadership, and media skills for business events that regularly include press interviews, internal communications, conferences, and corporate conversations. Abroad, Jess is a top speaker and workshop facilitator with the Awesome Group in Taipei and its affiliates in Hong Kong and Mainland China.

An outstanding communication coach as well as business opportunity manager and personal branding expert, Jess is the creative force behind Media 2x3, a U.S. based media-company that develops and packages personality, entrepreneurial, and media talent. He has produced and developed programming for ABC, Fox, Warner Bros., E! Entertainment, Style, TV Guide Network, and MTV. He is a keynote speaker on signature topics that include personal branding secrets from Hollywood, the art of authentic self-promotion, and harnessing the true power of being seen and heard.

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