



DELIVERING ON-POINT MESSAGES

SPEAKING STRATEGIES FOR SUBJECT MATTER EXPERTS

BRIEF DESCRIPTION

Knowing a complicated topic inside and out can make ordinary interviews become extraordinary. But sharing too much information can muddle the focus of a brand's message. That's why it is so important to define communication goals, understand audience interest, and actively prepare Subject Matter Experts to talk about what they know.

KEY TAKEAWAYS

- Communicate with passion and pizzazz at pitch meetings, media interviews, online videos, keynotes and workshops
- Overcome self-doubt about being “on stage” and approach their subject with the confidence of a pro
- Remove barriers that stop experts from being clear, concise, and to-the-point

JESS PONCE III

Say goodbye to the uncertainty of collaboration. Hollywood media trainer Jess Ponce III transforms people with valuable knowledge into successful public speakers. Jess helps brand professionals make sure planned conversations cover complex details in an easy-to-understand, jargon-free manner. He shares proven steps to showcase deep knowledge in front of an audience in a simple way.

Email me to learn more: jp3@jp3globalmedia.com



CUSTOM TRAINING



Jess Ponce III

BE SEEN. BE HEARD. BREAKTHROUGH.



Programs available in half day, full day, multi-day, and 90-minute sessions, in-person or online.

Internationally known brand leaders call on Jess Ponce III to coach their spokespeople and talent.



Results are profound.

Jess offers custom solutions that amplify the power of one's personal presence on camera, online, at live events, and in high-energy meetings. The author of "Everyday Celebrity" and "A.W.E.S.O.M.E.: 7 Keys to Unlock the Speaker Within," Jess works with executives of Fortune 500 companies, creative professionals, TEDx speakers, and others to strengthen presentation, leadership, and media skills for business events that regularly include press interviews, internal communications, conferences, and corporate conversations. Abroad, Jess is a top speaker and workshop facilitator with the Awesome Group in Taipei and its affiliates in Hong Kong and Mainland China.

An outstanding communication coach as well as business opportunity manager and personal branding expert, Jess is the creative force behind Media 2x3, a U.S. based media-company that develops and packages personality, entrepreneurial, and media talent. He has produced and developed programming for ABC, Fox, Warner Bros., E! Entertainment, Style, TV Guide Network, and MTV. He is a keynote speaker on signature topics that include personal branding secrets from Hollywood, the art of authentic self-promotion, and harnessing the true power of being seen and heard.

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