



SHINING THE SPOTLIGHT ON CORP INITIATIVES

BRANDING STRATEGIES FROM A HOLLYWOOD MEDIA COACH

BRIEF DESCRIPTION

Are you a department manager or team leader who needs help implementing brand-building initiatives for your business, service agency, or association? International personal branding expert, author, and media consultant Jess Ponce III helps leaders and their teams approach strategic change with a sense of cohesiveness and clarity.

KEY TAKEAWAYS

- Project a powerful presence in front of audiences...online, in a room, and on-camera
- Help everyone—co-workers, leadership, and other stakeholders—align and articulate brand messages clearly and effectively
- Discover ways to reach, engage, and cross-train staff

JESS PONCE III

Discover why brand leaders such as Lucasfilm, Disney, HGTV, LinkedIn, and BNP Paribas have called on Jess to coach their executives, spokespeople, and talent. Jess shares ways to showcase your brand internally and externally, stay on-message across chosen platforms, and effectively share information that commonly includes strategic goals and critical deadlines.

Email me to learn more: jp3@jp3globalmedia.com



CUSTOM TRAINING



Jess Ponce III

BE SEEN. BE HEARD. BREAKTHROUGH.



Programs available in half day, full day, multi-day, and 90-minute sessions, in-person or online.

Internationally known brand leaders call on Jess Ponce III to coach their spokespeople and talent.



Results are profound.

Jess offers custom solutions that amplify the power of one's personal presence on camera, online, at live events, and in high-energy meetings. The author of "Everyday Celebrity" and "A.W.E.S.O.M.E.: 7 Keys to Unlock the Speaker Within," Jess works with executives of Fortune 500 companies, creative professionals, TEDx speakers, and others to strengthen presentation, leadership, and media skills for business events that regularly include press interviews, internal communications, conferences, and corporate conversations. Abroad, Jess is a top speaker and workshop facilitator with the Awesome Group in Taipei and its affiliates in Hong Kong and Mainland China.

An outstanding communication coach as well as business opportunity manager and personal branding expert, Jess is the creative force behind Media 2x3, a U.S. based media-company that develops and packages personality, entrepreneurial, and media talent. He has produced and developed programming for ABC, Fox, Warner Bros., E! Entertainment, Style, TV Guide Network, and MTV. He is a keynote speaker on signature topics that include personal branding secrets from Hollywood, the art of authentic self-promotion, and harnessing the true power of being seen and heard.

jp3globalmedia.com