



THE ART OF WIN WIN

MAKE PROFESSIONAL CONVERSATIONS MORE MEANINGFUL

BRIEF DESCRIPTION

In our digital age human contact is more important than ever! Even with social media, emails, and video conferencing, we still need to foster a strong personal connection with others. But communicating with creative talent is different than communicating with team members, clients, members of the media, or the public at large. It is critical to understand that everyone you encounter cares about different results, and it is up to you to find win-win opportunities.

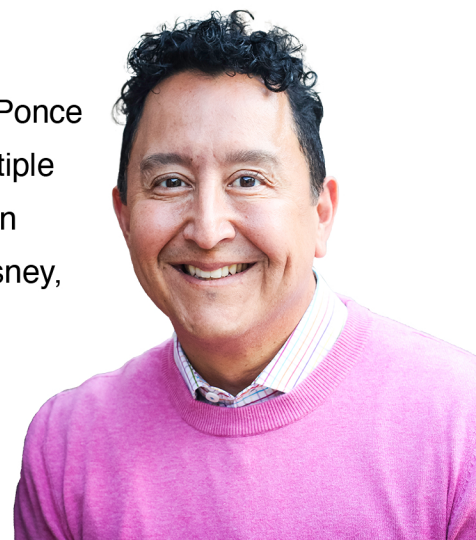
KEY TAKEAWAYS

- Learn how to identify the personal needs and ambitions of others
- Find courage to communicate in a sincere, succinct, and straightforward way
- Discover ways to lead others to the potential for a win-win in business

JESS PONCE III

International personal branding expert, author, and media trainer, Jess Ponce III shares his simple-to-implement approach to communicating with multiple audiences. He reveals simple tactics for making authentic connections in person and virtually. Discover why brand leaders such as Lucasfilm, Disney, HGTV, LinkedIn, and BNP Paribas have called on Jess to coach their executives, spokespeople, and talent.

Email me to learn more: jp3@jp3globalmedia.com



CUSTOM TRAINING



Jess Ponce III

BE SEEN. BE HEARD. BREAKTHROUGH.



Programs available in half day, full day, multi-day, and 90-minute sessions, in-person or online.

Internationally known brand leaders call on Jess Ponce III to coach their spokespeople and talent.



Results are profound.

Jess offers custom solutions that amplify the power of one's personal presence on camera, online, at live events, and in high-energy meetings. The author of "Everyday Celebrity" and "A.W.E.S.O.M.E.: 7 Keys to Unlock the Speaker Within," Jess works with executives of Fortune 500 companies, creative professionals, TEDx speakers, and others to strengthen presentation, leadership, and media skills for business events that regularly include press interviews, internal communications, conferences, and corporate conversations. Abroad, Jess is a top speaker and workshop facilitator with the Awesome Group in Taipei and its affiliates in Hong Kong and Mainland China.

An outstanding communication coach as well as business opportunity manager and personal branding expert, Jess is the creative force behind Media 2x3, a U.S. based media-company that develops and packages personality, entrepreneurial, and media talent. He has produced and developed programming for ABC, Fox, Warner Bros., E! Entertainment, Style, TV Guide Network, and MTV. He is a keynote speaker on signature topics that include personal branding secrets from Hollywood, the art of authentic self-promotion, and harnessing the true power of being seen and heard.

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