



**Jess Ponce III**

# **EVERYDAY CELEBRITY**

**PERSONAL BRANDING  
SECRETS FROM A  
HOLLYWOOD MEDIA COACH**

## **KEYNOTE**

Now is your time to shine.

Hollywood media coach Jess Ponce III pulls back the curtain on a life-changing concept that will transform your own thinking about yourself. With an eye on proven strategies perfected by top TV and film brands, Jess helps you unleash your innate star quality and step onto your own stage with impact and influence—no matter your industry. Jess gives you the personal branding tools to recognize and identify your unique set of strengths, as well as articulate the irresistible essence you offer to the world that makes you special and draws people to you.

The complexities of personal branding are made easy by a media coach who routinely works with global brand leaders that include Disney, Lucasfilm, and others. What you discover from lessons learned outside your own field will lead to innovation and powerful change.

- Take a fresh look at yourself and your world through a camera-like lens
- Define and showcase your irresistible offer
- Create a simple foundation to communicate with clarity, confidence, and charisma
- Increase your visibility and influence with stakeholders, the public, and your audience
- Script your own compelling call to action
- Discover how to measure your own Celebrity Quotient (CQ)

**For booking information: [booking@jp3globalmedia.com](mailto:booking@jp3globalmedia.com)**

**[www.jp3globalmedia.com](http://www.jp3globalmedia.com)**



# Jess Ponce III

BE SEEN. BE HEARD. BREAKTHROUGH.



## Programs available in-person or online.

Internationally known brand leaders call on Jess Ponce III to coach their spokespeople and talent.



Jess offers custom solutions that amplify the power of one's personal presence on camera, online, at live events, and in high-energy meetings. The author of "Everyday Celebrity" and "A.W.E.S.O.M.E.: 7 Keys to Unlock the Speaker Within," Jess works with executives of Fortune 500 companies, creative professionals, TEDx speakers, and others to strengthen presentation, leadership, and media skills for business events that regularly include press interviews, internal communications, conferences, and corporate conversations. Abroad, Jess is a top speaker and workshop facilitator with the Awesome Group in Taipei and its affiliates in Hong Kong and Mainland China.

An outstanding communication coach as well as business opportunity manager and personal branding expert, Jess is the creative force behind Media 2x3, a U.S. based media-company that develops and packages personality, entrepreneurial, and media talent. He has produced and developed programming for ABC, Fox, Warner Bros., E! Entertainment, Style, TV Guide Network, and MTV. He is a keynote speaker on signature topics that include personal branding secrets from Hollywood, the art of authentic self-promotion, and harnessing the true power of being seen and heard.

*Paperback books and e-books by Jess Ponce III are available in bulk for speaker presentations.*